




11.00"

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NO PRINT AREA

MAX IMAGE SIZE: 12.50 x 7.50"

Template Key

-  = Non-Print Area
-  = Imprint Area
-  = Crease Line
2 Sided Printing Only

Design Tips

- Print registration is 1/8" per color
- For 2 sided printing, art must stay away from crease line by an 1/8"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- ° and ™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer