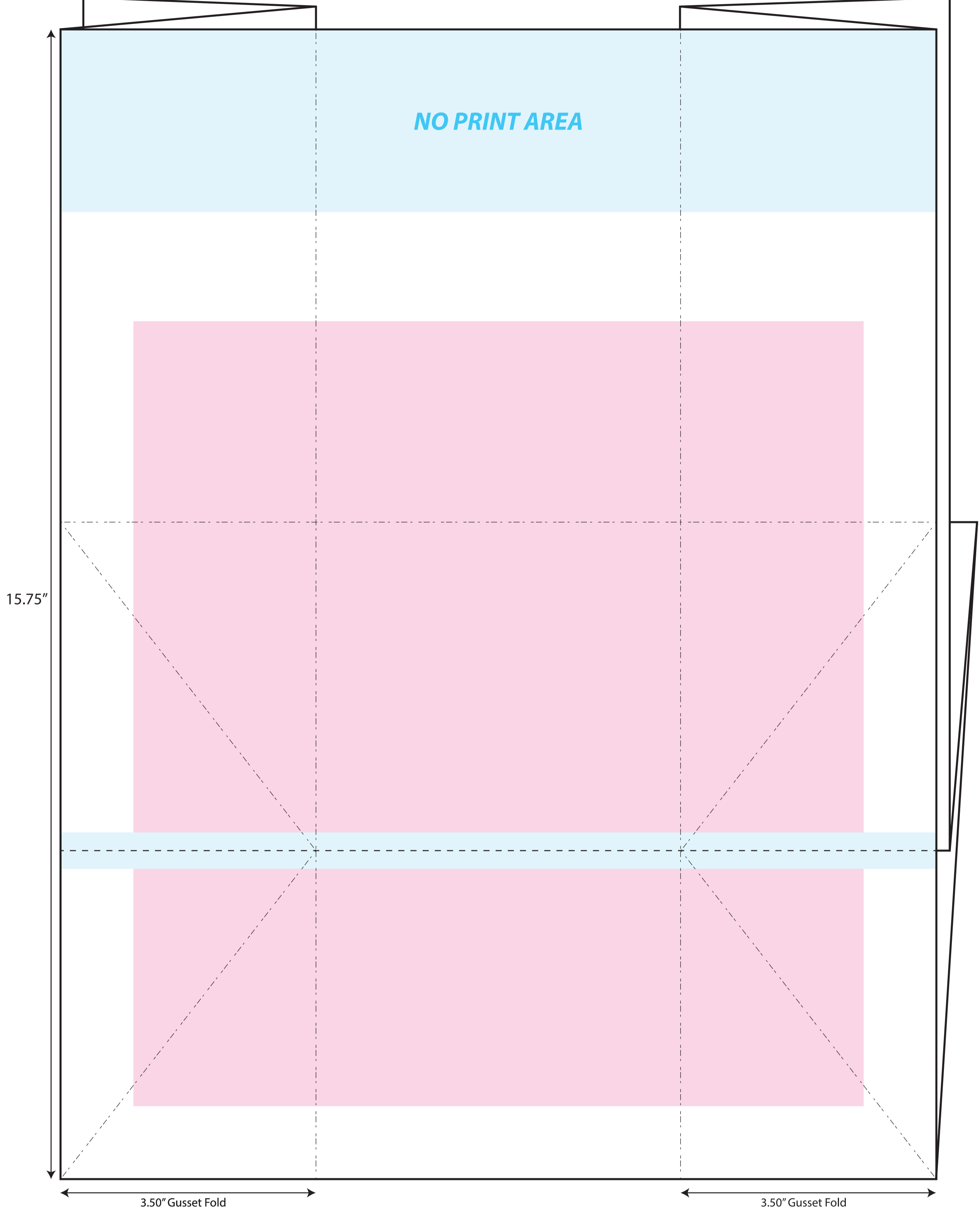


12.00"



**NO PRINT AREA**




15.75"

3.50" Gusset Fold

3.50" Gusset Fold

**MAX IMAGE SIZE: 10.00 x 10.75"**

**Template Key**

	= Non-Print Area
	= Imprint Area
	= Crease Line 2 Sided Printing Only

**Design Tips**

- Print registration is 1/4" per color
- For 2 sided printing, art must stay away from crease line by an 1/4"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- " and "™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer