




**MAX IMAGE SIZE: 11.00 x 6.50"**

**Template Key**

	= Non-Print Area
	= Imprint Area
	= Crease Line 2 Sided Printing Only

**Design Tips**

- Print registration is 1/16" per color
- For 2 sided printing, art must stay away from crease line by an 1/8"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- ® and ™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer