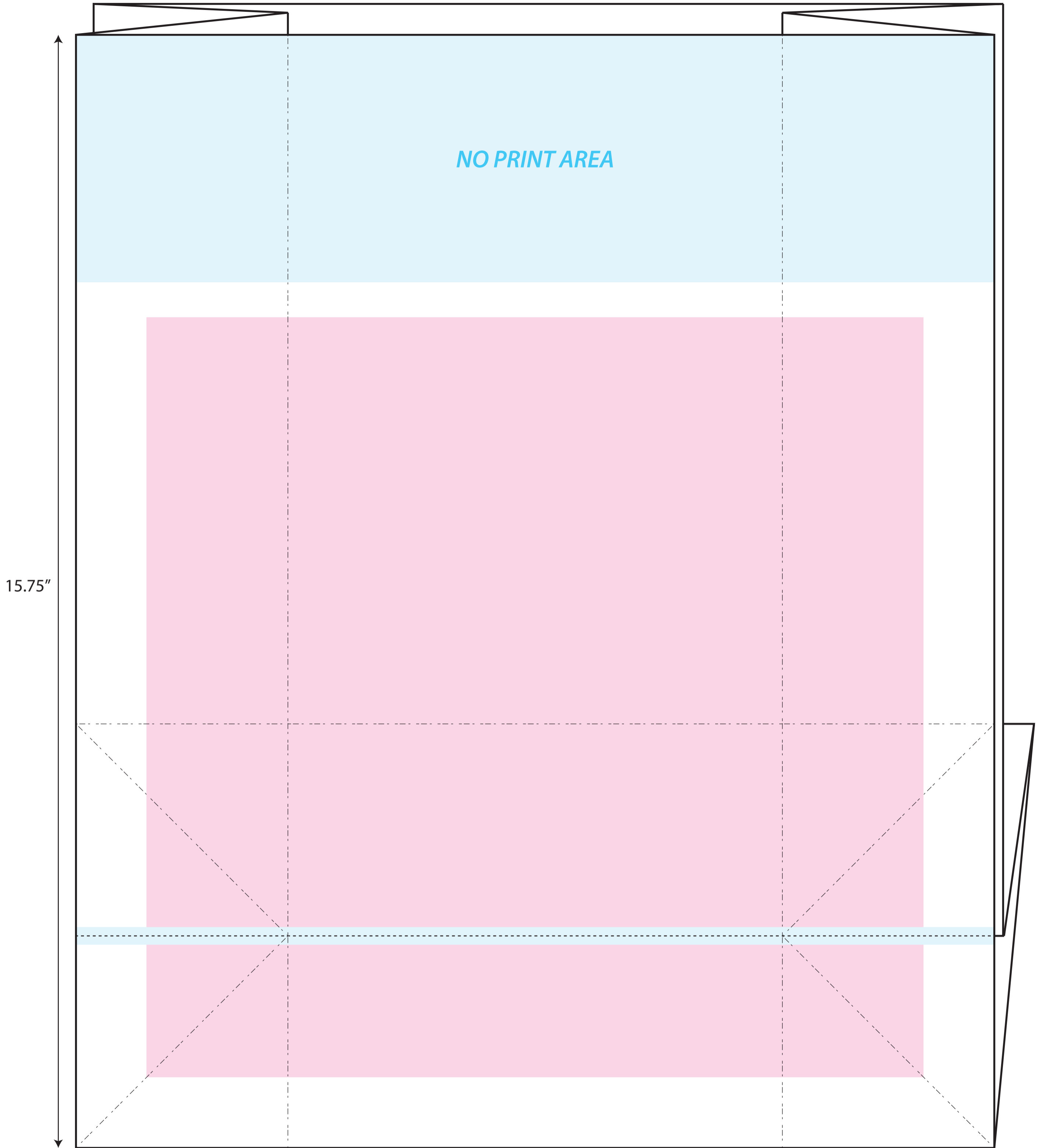


13.00"



15.75"

3" SIDE GUSSET FOLD

MAX IMAGE SIZE: 11.00 x 8.50"

IMPRINT AREA: 11.00 x 10.75"

3" SIDE GUSSET FOLD

**THE ART CAN BE PLACED IN THE PINK SHADED AREA.
 THE MAX IMAGE SIZE CAN ONLY
 MEASURE OUT TO 11.00"(w) x 8.50"(h)**

Template Key

- = Non-Print Area
- = Imprint Area
- = Crease Line
2 Sided Printing Only

Design Tips

- Print registration is 1/16" per color
- For 2 sided printing, art must stay away from crease line by an 1/8"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- ° and ™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer