

13.00"

15.75"

NO PRINT AREA

3" SIDE GUSSET FOLD




MAX IMAGE SIZE: 11.00 x 8.50"

IMPRINT AREA: 11.00 x 10.75"

3" SIDE GUSSET FOLD

THE ART CAN BE PLACED IN THE PINK SHADED AREA.  
THE MAX IMAGE SIZE CAN ONLY  
MEASURE OUT TO 11.00"(w) x 8.50"(h)

Template Key

-  = Non-Print Area
-  = Imprint Area
-  = Crease Line  
2 Sided Printing Only

Design Tips

- Print registration is 1/16" per color
- For 2 sided printing, art must stay away from crease line by an 1/8"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- \* and "" should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer