




NO PRINT AREA

3.50" SIDE GUSSET FOLD

IMPRINT AREA: 11.00 x 8.00"

3.50" SIDE GUSSET FOLD

Template Key		Design Tips	
	= Non-Print Area	<ul style="list-style-type: none">• Print registration is 1/4" per color	
	= Imprint Area	<ul style="list-style-type: none">• For 2 sided printing, art must stay away from crease line by an 1/4"	
	= Crease Line	<ul style="list-style-type: none">• Print area is for vital art	
	2 Sided Printing Only	<ul style="list-style-type: none">• Minimum 8pt font (10pt bold if reversed)	
		<ul style="list-style-type: none">• ° and ™ should be 8pt minimum	
		<ul style="list-style-type: none">• Convert all fonts to outlines before sending final art	
		<ul style="list-style-type: none">• Place artwork on the "Art" layer	