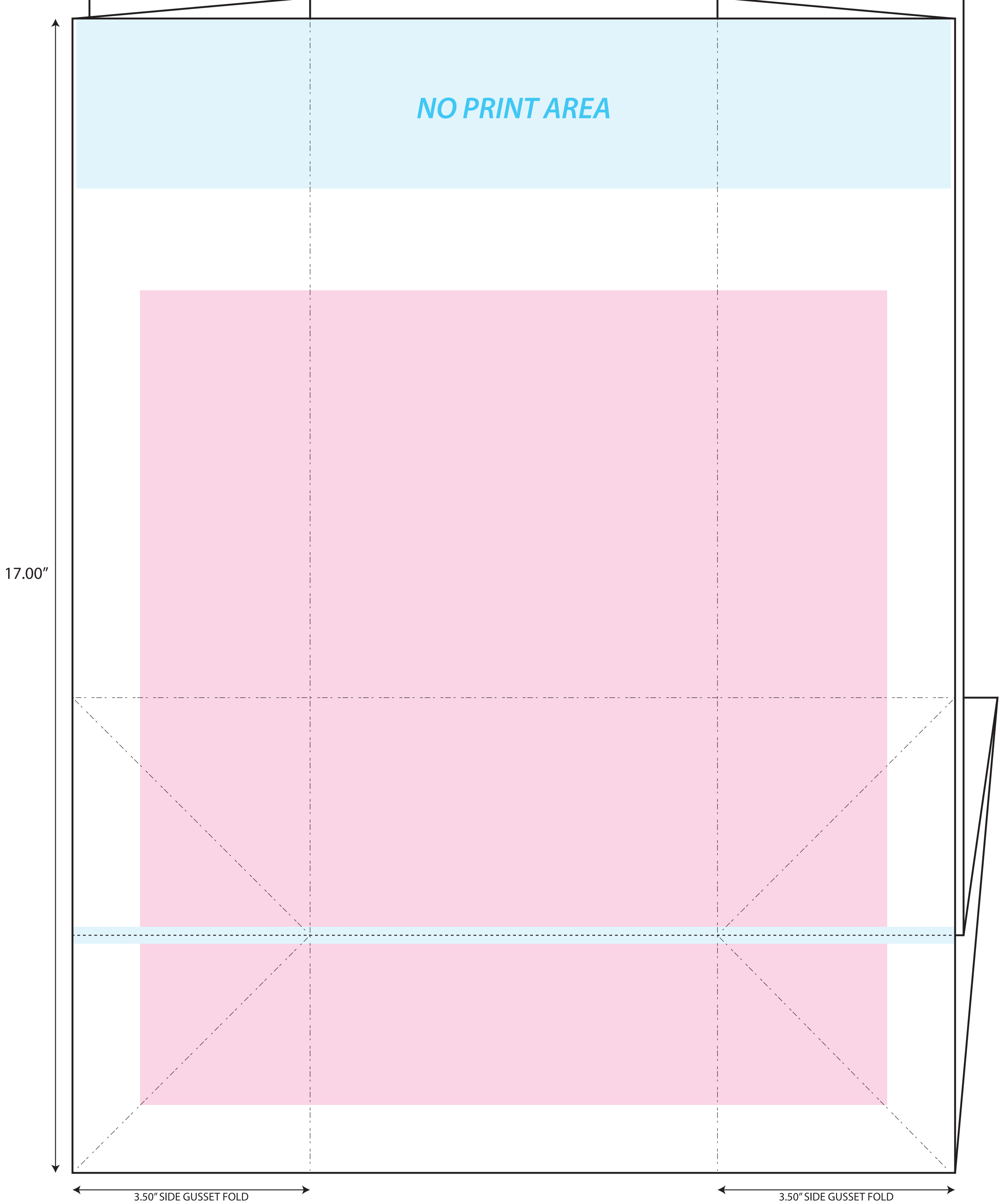


13



17.00"

**NO PRINT AREA**

3.50" SIDE GUSSET FOLD




MAX IMAGE SIZE: 11.00 x 8.50"

IMPRINT AREA: 11.00 x 12.00"

3.50" SIDE GUSSET FOLD

**THE ART CAN BE PLACED IN THE PINK SHADED AREA.  
 THE MAX IMAGE SIZE CAN ONLY  
 MEASURE OUT TO 11.00"(w) x 8.50"(h)**

**Template Key**

	= Non-Print Area
	= Imprint Area
	= Crease Line 2 Sided Printing Only

**Design Tips**

- Print registration is 1/16" per color
- For 2 sided printing, art must stay away from crease line by an 1/8"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- \* and ™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer