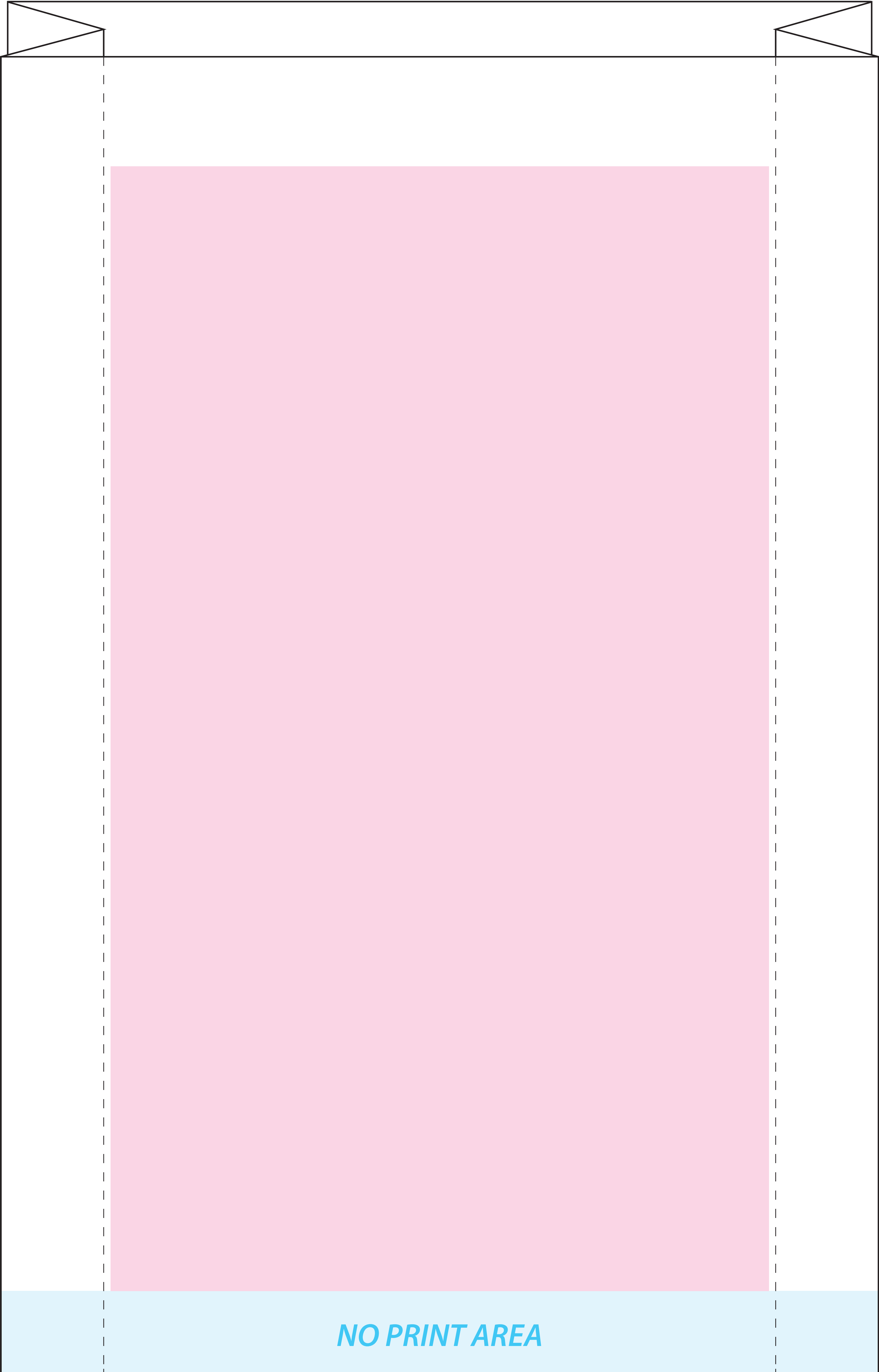


16.00"

24.00"



1-7/8" GUSSET FOLD

MAX IMAGE SIZE: 12.00 x 8.50"

IMPRINT AREA: 12.00 x 20.50"

1-7/8" GUSSET FOLD

**THE ART CAN BE PLACED IN THE  
PINK SHADED AREA.  
THE MAX IMAGE SIZE CAN  
ONLY MEASURE OUT TO 12.00"(w) x 8.50"(h)**

**Template Key**

- = Non-Print Area
- = Imprint Area

**Design Tips**

- Print registration is 1/16" per color
- 2 sided printing is not recommended due to the back seam.
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- " and "™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer