

16.00"




NO PRINT AREA



12.00"

MAX IMAGE SIZE: 12.50 x 7.50"

Template Key

	= Non-Print Area
	= Imprint Area
	= Crease Line 2 Sided Printing Only

Design Tips

- Print registration is 1/8" per color
- For 2 sided printing, art must stay away from crease line by an 1/8"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- " and "™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer