

16

12.00

NO PRINT AREA

3" SIDE GUSSET FOLD

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MAX IMAGE SIZE: 14.00 x 7.00"

Template Key

- = Non-Print Area
- = Imprint Area
- = Crease Line
2 Sided Printing Only

Design Tips

- Print registration is 1/4" per color
- For 2 sided printing, art must stay away from crease line by an 1/4"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- * and ™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer

