

16

12.00




*NO PRINT AREA*

3" SIDE GUSSET FOLD

MAX IMAGE SIZE: 12.00 x 7.00"

3" SIDE GUSSET FOLD

**Template Key**

|   |  |
|---|--|
|  | = Non-Print Area                       |
|  | = Imprint Area                         |
|  | = Crease Line<br>2 Sided Printing Only |

**Design Tips**

- Print registration is 1/16" per color
- For 2 sided printing, art must stay away from crease line by an 1/8"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- \* and ™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer