

18

18.75

NO PRINT AREA

3.50" SIDE GUSSET FOLD




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MAX IMAGE SIZE: 12.00 x 8.50"

IMPRINT AREA: 16.00 x 12.75"

THE ART CAN BE PLACED IN THE PINK SHADED AREA.
THE MAX IMAGE SIZE CAN ONLY MEASURE OUT TO 12.00"(w) x 8.50"(h)

Template Key

	= Non-Print Area
	= Imprint Area
	= Crease Line 2 Sided Printing Only

Design Tips

- Print registration is 1/16" per color
- For 2 sided printing, art must stay away from crease line by an 1/8"
- Print area is for vital art
- Minimum 8pt font (10pt bold if reversed)
- * and ™ should be 8pt minimum
- Convert all fonts to outlines before sending final art
- Place artwork on the "Art" layer